

Management Policy for 2024

Cherish Daiken style and push forward to the future

Design for Life & Human

Pursuing design that is friendly to life and humans, as well as to the environment

In 2004, Daiken Sekkei formulated its Corporate Philosophy, Design Philosophy, and Conduct Philosophy as guidelines for our corporate activities. Embedded in these philosophies are the culture that our seniors have built over the years, the path that we should take, and the firm beliefs of our management and employees. Since 2012, we have formulated Action Plan Agendas in 2015, 2018, and 2021 to respond to our rapidly changing society, and we have steadily progressed toward the goals we should be aiming for. To take a further leap forward, we will once again share our Daiken Sekkei style and renew our determination to move forward towards our 80th- and 100th-year anniversaries.

■ Friendly ➡ Everlasting warmth

Human-friendly, life-friendly

We aim to create buildings that cater to user demands and support the owners.

We will produce architecture that harmonizes with the community and

environment, and nurtures the future.

■ Continuous ➔ Trust that connects beyond time

Supporting society

We cherish our ongoing bonds from the past so that the trust of our customers is inherited by the next generation.

We will refine our accumulated skills and build value that will lead to the future.

In these ever-changing times, we will continue to leverage our unwavering technology and experience.

■ Passionate ➔ Blending devotion and technique

Putting heart into the art

We will devote ourselves to each and every job, to provide valuable manufacturing.

Using ingenuity and proven technology, we will design buildings that will be timeless and beloved.

We will carefully watch over our work as it continues to shine over the years.

■ Trying ➔ Opening doors to the future

Keeping sights high

We will perceive the changes of the times, and embark on new possibilities.

We will boldly challenge new technologies and blaze a path to the future, not fearing failure.

■ Supporting ➔ Working happily together

Enhancing employee happiness

We will create a warm workplace where employees feel happy and fulfilled.

We will review various work styles, and realize a workplace environment where diverse people can flourish.

Based on this message, we sincerely hope that each and every employee may strive to work hard and achieve further growth. Together, we will build a better future.

Daiken Sekkei, Inc.

Representative Director and CEO

Hisanori Kanno